

7 Appendices



Nikki Rendle, Waterfront Regeneration Trust

7.1 Trail User Survey



MUNICIPALITY / GOVERNING AUTHORITY _____

YOUR ARRIVAL AT THE TRAIL

- 01.** ESTIMATE HOW FAR YOU TRAVELLED TO GET TO THE TRAIL TODAY.
(PLEASE WRITE YOUR ANSWER IN KILOMETERS OR MILES IN THE
APPROPRIATE SPACE BELOW.)

_____ KILOMETERS OR _____ MILES

- 02.** WHAT TYPE OF TRANSPORTATION DID YOU USE TO GET TO THE
TRAIL TODAY? (PLEASE THE APPROPRIATE CIRCLE)

- WALKING/RUNNING/JOGGING
- IN-LINE/ROLLERSKATES
- BICYCLE
- BUS/OTHER FORM OF PUBLIC TRANSIT
- CAR/TRUCK/VAN/MOTORCYCLE
- BOAT
- OTHER (PLEASE SPECIFY) _____

YOUR USE OF THE TRAIL

- 03.** HOW LONG DO YOU PLAN TO BE ON THE TRAIL TODAY?

_____ HOURS OR _____ MINUTES

- 04.** ESTIMATE HOW FAR YOU PLAN TO TRAVEL ON THE TRAIL TODAY.
(PLEASE WRITE YOUR ANSWER IN KILOMETERS OR MILES IN THE
APPROPRIATE SPACE BELOW.)

_____ KILOMETERS OR _____ MILES



05. WHAT TYPE OF TRANSPORTATION ARE YOU USING ON THE TRAIL TODAY? (PLEASE THE APPROPRIATE CIRCLE)

- BICYCLE
- IN-LINE/ROLLERSKATES
- WHEELCHAIR
- WALKING
- RUNNING/JOGGING
- OTHER (PLEASE SPECIFY) _____

06. IS THIS THE FIRST TIME YOU HAVE EVER VISITED THE WATERFRONT TRAIL? (PLEASE YES OR NO)

- YES (IF YES, PLEASE GO TO THE NEXT QUESTION)
- NO - RATE, APPROXIMATELY, YOUR TRAIL USE IN EACH OF THE SEASONS LISTED BELOW (PLEASE THE APPROPRIATE CIRCLES)

	SPRING	SUMMER	FALL	WINTER
DAILY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WEEKLY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MONTHLY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RARELY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

OVERALL, ABOUT HOW MANY TIMES HAVE YOU VISITED THE TRAIL IN THE PAST YEAR? _____.



YOUR ACTIVITIES ON THE TRAIL

07. PLEASE RANK YOUR REASONS FOR USING THE TRAIL. (CIRCLE THE NUMBER THAT BEST REPRESENTS HOW YOU RATE EACH FEATURE, WHERE 0 IS NOT AT ALL IMPORTANT, 1 IS SOMEWHAT IMPORTANT, 2 IS NEITHER, 3 IS SOMEWHAT IMPORTANT, 4 IS VERY IMPORTANT AND 9 IS OR NOT APPLICABLE)

	NOT AT ALL IMPORTANT	NOT VERY IMPORTANT	NEITHER	SOMEWHAT IMPORTANT	VERY IMPORTANT	N/A
TO APPRECIATE NATURE AND THE WATERFRONT	0	1	2	3	4	9
AS A WAY TO TRAVEL FROM ONE LOCATION TO ANOTHER (E.G. TO WORK OR SCHOOL)	0	1	2	3	4	9
FOR A SELF GUIDED TOUR (INTERPRETIVE SIGNAGE, NATURAL, OR HISTORIC)	0	1	2	3	4	9
FOR A GUIDED TOUR (INTERPRETIVE SIGNAGE, NATURAL, OR HISTORIC)	0	1	2	3	4	9
TO EXPERIENCE CULTURAL ATTRACTIONS (SUCH AS WATERFRONT FESTIVALS, PLAYS AND CONCERTS)	0	1	2	3	4	9
TO VISIT HERITAGE SITES (SUCH AS MUSEUMS)	0	1	2	3	4	9
TO ACCESS PARKS AND PLAYGROUNDS	0	1	2	3	4	9
TO PARTICIPATE IN THE PROGRAMS OFFERED	0	1	2	3	4	9
FOR PHYSICAL FITNESS	0	1	2	3	4	9
OTHER (PLEASE SPECIFY) _____	0	1	2	3	4	9



08. ON THE PREVIOUS CHART, PLEASE CIRCLE YOUR MOST IMPORTANT REASON FOR VISITING THE WATERFRONT TRAIL.

09. WOULD YOU CONSIDER SPENDING A PART OR ALL OF YOUR VACATION EXPLORING OTHER AREAS OF THE LAKE ONTARIO WATERFRONT TRAIL? (PLEASE THE APPROPRIATE CIRCLE)

YES NO

WOULD YOU BE INTERESTED IN AN ORGANIZED TOUR? (PLEASE THE APPROPRIATE CIRCLE)

YES NO

10. APPROXIMATELY HOW MUCH DO YOU SPEND, IN TOTAL, PER TRIP ON THE TRAIL? (PLEASE WRITE IN THE SPACE BELOW)

\$ _____

PLEASE SPECIFY. (PLEASE ALL THAT APPLY)

- RETAIL
- REFRESHMENTS
- OTHER (PLEASE SPECIFY) _____

11. WHAT KINDS OF CULTURAL, HERITAGE, OR FAMILY PROGRAMS WOULD YOU BE LIKELY TO FREQUENT IF THEY WERE LOCATED ALONG THE TRAIL? (PLEASE ALL THAT APPLY)

- | | | | |
|------------------------------|--------------------------|--------------------------|---|
| MUSEUMS | <input type="checkbox"/> | <input type="checkbox"/> | CHILDREN'S ACTIVITIES (EX. FACE PAINTING) |
| FIRST NATIONS HERITAGE SITES | <input type="checkbox"/> | <input type="checkbox"/> | PLAYGROUNDS |
| CONCERTS | <input type="checkbox"/> | <input type="checkbox"/> | WORKSHOPS |
| PLAYS | <input type="checkbox"/> | <input type="checkbox"/> | FESTIVALS |
| ART GALLERIES | <input type="checkbox"/> | <input type="checkbox"/> | OTHER (PLEASE SPECIFY) _____ |



- 12.** THE WATERFRONT TRAIL LINKS 27 CITIES, TOWNS, AND VILLAGES: 177 NATURAL AREAS; 143 PARKS, PROMENADES AND TRAILS; 80 MARINAS AND YACHT CLUBS; AND HUNDREDS OF HISTORIC PLACES, FAIRS, MUSEUMS, ART GALLERIES AND FESTIVALS ALONG LAKE ONTARIO'S WATERFRONT.

HAVE YOU VISITED ANY PORTIONS OF THE TRAIL LOCATED IN THE FOLLOWING COMMUNITIES? (PLEASE ALL THAT APPLY)

- | | | |
|--|--------------------------|----------------------|
| NIAGARA-ON-THE-LAKE <input type="checkbox"/> | <input type="checkbox"/> | PORT HOPE |
| ST. CATHARINES <input type="checkbox"/> | <input type="checkbox"/> | COBOURG |
| LINCOLN <input type="checkbox"/> | <input type="checkbox"/> | HAMILTON TOWNSHIP |
| GRIMSBY <input type="checkbox"/> | <input type="checkbox"/> | ALNWICK/HALDIMAND |
| HAMILTON <input type="checkbox"/> | <input type="checkbox"/> | CRAMAHE |
| BURLINGTON <input type="checkbox"/> | <input type="checkbox"/> | BRIGHTON |
| OAKVILLE <input type="checkbox"/> | <input type="checkbox"/> | QUINTE WEST |
| MISSISSAUGA <input type="checkbox"/> | <input type="checkbox"/> | BELLEVILLE |
| TORONTO <input type="checkbox"/> | <input type="checkbox"/> | PRINCE EDWARD COUNTY |
| PICKERING <input type="checkbox"/> | <input type="checkbox"/> | GREATER NAPANEE |
| AJAX <input type="checkbox"/> | <input type="checkbox"/> | LOYALIST |
| WHITBY <input type="checkbox"/> | <input type="checkbox"/> | KINGSTON |
| OSHAWA <input type="checkbox"/> | <input type="checkbox"/> | GANANOQUE |
| CLARINGTON <input type="checkbox"/> | | |

DO YOU HAVE A FAVOURITE SECTION OF THE TRAIL? IF YES, WHICH?
(PLEASE CIRCLE ON THE LIST ABOVE)

- 13.** PLEASE RATE THE FOLLOWING CONSIDERATIONS, IN TERMS OF HOW THEY AFFECT YOUR EXPERIENCE OF THE TRAIL.
(PLEASE CIRCLE THE APPROPRIATE NUMBER)

	NOT AT ALL IMPORTANT	NOT VERY IMPORTANT	NEITHER	SOMEWHAT IMPORTANT	VERY IMPORTANT
I AM CLOSE TO LAKE ONTARIO	0	1	2	3	4
I AM ABLE TO SEE LAKE ONTARIO	0	1	2	3	4
I AM SURROUNDED BY NATURE	0	1	2	3	4
I AM ON A CONTINUOUS WATERFRONT TRAIL THAT LINKS COMMUNITIES FROM GANANOQUE TO NIAGARA-ON-	0	1	2	3	4



YOUR RATING OF THE TRAIL

14. PLEASE CIRCLE THE NUMBER THAT BEST REPRESENTS HOW YOU RATE EACH AMENITY WHERE 1 IS POOR, 2 IS FAIR, 3 IS GOOD, 4 IS EXCELLENT, AND 9 IS DON'T KNOW. PLEASE ANSWER WITH REGARDS TO THIS COMMUNITY'S SECTION OF THE TRAIL ONLY.

	POOR	FAIR	GOOD	EXCELLENT	DON'T KNOW
NUMBER OF WATER FOUNTAINS	1	2	3	4	9
NUMBER OF WASHROOMS	1	2	3	4	9
CLEANLINESS OF THE WASHROOMS	1	2	3	4	9
NUMBER OF FOOD/RETAIL OUTLETS	1	2	3	4	9
QUALITY OF FOOD/RETAIL OUTLETS	1	2	3	4	9
NUMBER OF CULTURAL/ HERITAGE ATTRACTIONS	1	2	3	4	9
QUALITY OF CULTURAL/ HERITAGE ATTRACTIONS	1	2	3	4	9
NUMBER OF PLAYGROUNDS	1	2	3	4	9
QUALITY OF PLAYGROUNDS	1	2	3	4	9
NUMBER OF FAMILY/ CHILDREN'S PROGRAMS	1	2	3	4	9
QUALITY OF FAMILY/ CHILDREN'S PROGRAMS	1	2	3	4	9
NUMBER OF BENCHES	1	2	3	4	9
NUMBER OF TELEPHONES	1	2	3	4	9
NUMBER OF GARBAGE BINS	1	2	3	4	9
NUMBER OF BICYCLE RACKS	1	2	3	4	9
THE WATERFRONT TRAIL WEBSITE	1	2	3	4	9
THE WATERFRONT TRAIL MAPBOOK	1	2	3	4	9
OTHER (PLEASE SPECIFY) _____	1	2	3	4	9



15. ARE THERE ANY FACILITIES OR AMENITIES THAT YOU COULD SUGGEST FOR THE TRAIL?

16. A NUMBER OF TRAIL FEATURES ARE LISTED BELOW.

PLEASE CIRCLE THE NUMBER THAT BEST REPRESENTS HOW YOU RATE EACH AMENITY WHERE 1 IS POOR, 2 IS FAIR, 3 IS GOOD, 4 IS EXCELLENT, AND 9 IS DON'T KNOW. PLEASE ANSWER WITH REGARDS TO THIS COMMUNITY'S SECTION OF THE TRAIL ONLY.

	POOR	FAIR	GOOD	EXCELLENT	DON'T KNOW
SURFACE OF THE TRAIL	1	2	3	4	9
ACCESSIBILITY OF THE TRAIL FOR DISABLED PEOPLE	1	2	3	4	9
CLARITY OF SIGNS ON THE TRAIL	1	2	3	4	9
MAINTENANCE OF THE TRAIL	1	2	3	4	9
CLEANLINESS OF THE TRAIL	1	2	3	4	9
WATER QUALITY OF THE LAKE	1	2	3	4	9
CLARITY OF THE MUNICIPAL TRAIL BROCHURE	1	2	3	4	9
NATURAL VIEWS FROM THE TRAIL	1	2	3	4	9
OVERALL DESIGN OF THE TRAIL	1	2	3	4	9
AVAILABILITY OF INFORMATION ABOUT THE TRAIL	1	2	3	4	9
LIGHTING ON THE TRAIL	1	2	3	4	9
THE TYPE OF ENVIRONMENT THAT THE TRAIL RUNS THROUGH	1	2	3	4	9
SAFETY OF THE TRAIL	1	2	3	4	9



WHY DO YOU FEEL THIS WAY?
(ANSWER IN THE SPACE BELOW)



17. HOW WOULD YOU RATE THE OVERALL QUALITY OF THE TRAIL?
 AGAIN, PLEASE ANSWER WITH REGARDS TO THIS COMMUNITY'S SECTION
 OF THE TRAIL ONLY. (PLEASE CIRCLE THE APPROPRIATE NUMBER)

POOR	FAIR	GOOD	EXCELLENT	DON'T KNOW
1	2	3	4	9

18. HOW OFTEN DO YOU FEEL THAT THE TRAIL IS OVERCROWDED?
 (PLEASE CIRCLE THE APPROPRIATE NUMBER)

NEVER	SOMETIMES	OFTEN	ALWAYS	DON'T KNOW
1	2	3	4	9

19. BEFORE TAKING THIS SURVEY, DID YOU KNOW THAT THE TRAIL YOU
 ARE ON WAS PART OF THE LAKE ONTARIO WATERFRONT TRAIL?
 (PLEASE THE APPROPRIATE CIRCLES BELOW)

- NO (IF NO, PLEASE GO TO THE NEXT QUESTION)
- YES - HOW DID YOU KNOW THIS? (PLEASE ALL CIRCLES THAT APPLY)

- I LIVE NEAR THE TRAIL
- I HAVE SEEN THE TRAIL
- MY FAMILY/FRIENDS
- WRITTEN MATERIALS (PAMPHLETS, FLYERS, TRAIL MAP BOOK OR GUIDE BOOK, ETC.) PLEASE SPECIFY THE WRITTEN MATERIALS :

- I HAVE ACCESSED THE WATERFRONT TRUST WEBSITE, OR LINKED TO IT FROM ANOTHER PAGE
- COVERAGE OF WATERFRONT EVENTS/ACTIVITIES
- OTHER (PLEASE SPECIFY) _____



20. DO YOU SUPPORT A CONTINUOUS WATERFRONT TRAIL THAT LINKS THE ENTIRE NORTH SHORE OF LAKE ONTARIO FROM GANANOQUE TO NIAGARA-ON-THE-LAKE? (PLEASE THE APPROPRIATE CIRCLE)

YES

NO

21. DO YOU HAVE ANY OTHER COMMENTS OR SUGGESTIONS THAT YOU THINK WOULD IMPROVE THE QUALITY OF THE WATERFRONT TRAIL?



A FEW QUESTIONS ABOUT YOU

22. WOULD YOU RECOMMEND THE WATERFRONT TRAIL TO OTHER PEOPLE?
(PLEASE THE APPROPRIATE CIRCLE)

YES

NO

23. WHO IS IN YOUR PARTY? (PLEASE ALL THAT APPLY)

FAMILY

FRIENDS

CO-WORKERS

OTHER (PLEASE SPECIFY) _____

24. COULD YOU PLEASE TELL US YOUR AGE AND GENDER AS WELL AS THE AGE AND GENDER OF ALL THE OTHER PEOPLE IN YOUR PARTY?
(PLEASE CIRCLE THE APPROPRIATE GENDER AND WRITE IN THE AGE)

YOURSELF	M • F	(AGE)
MEMBER #1	M • F	(AGE)
MEMBER #2	M • F	(AGE)
MEMBER #3	M • F	(AGE)
MEMBER #4	M • F	(AGE)
MEMBER #5	M • F	(AGE)



25. PLEASE FROM THE LIST BELOW, THE ITEM WHICH BEST DESCRIBES YOUR HOUSEHOLD

- COUPLE HOUSEHOLD WITH NO CHILDREN UNDER 21 AT HOME
- COUPLE HOUSEHOLD WITH CHILDREN UNDER 21 AT HOME
- SINGLE PERSON HOUSEHOLD WITH NO CHILDREN UNDER 21 AT HOME
- SINGLE PERSON HOUSEHOLD WITH CHILDREN UNDER 21 AT HOME
- NON-RELATED PEOPLE LIVING TOGETHER
- OTHER (PLEASE SPECIFY) _____

26. HOW MANY PEOPLE LIVE IN YOUR HOUSEHOLD, INCLUDING YOURSELF?
(PLEASE ANSWER IN THE SPACE BELOW)

27. HOW MUCH WAS EARNED (BEFORE TAXES) BY ALL MEMBERS OF YOUR HOUSEHOLD LAST YEAR? (PLEASE THE APPROPRIATE CIRCLE)

- UNDER \$20,000
- \$20,000 - 29,999
- \$30,000 - 39,999
- \$40,000 - 49,999
- \$50,000 - 59,999
- \$60,000 - 69,999
- \$70,000 - 79,999
- \$80,000 - 89,999
- \$90,000 - 99,999
- \$100,000 - 109,999
- \$110,000 - 119,999
- \$120,000 - 129,999
- \$130,000 - 139,999
- OVER \$139,999

28. PLEASE WRITE YOUR POSTAL CODE IN THE SPACE BELOW



THE WATERFRONT REGENERATION TRUST GRATEFULLY
ACKNOWLEDGES THE GENEROUS SUPPORT OF :

CANON CANADA INC.
THE COTT CORPORATION
THE LABATT'S PEOPLE IN ACTION PROGRAM
ST. LAWRENCE CEMENT
SEAFLIGHT HYDROFOILS INC.
THE WATERFRONT MUNICIPALITIES AND CONSERVATION AUTHORITIES

THE WATERFRONT REGENERATION TRUST GRATEFULLY
ACKNOWLEDGES THE FINANCIAL SUPPORT OF THE
ONTARIO TRILLIUM FOUNDATION, AN AGENCY OF THE
MINISTRY OF TOURISM, CULTURE AND RECREATION.
WITH A HUNDRED MILLION IN ANNUAL FUNDING FROM
THE PROVINCES CHARITABLE GAMING INITIATIVE, THE
FOUNDATION PROVIDES GRANTS TO ELIGIBLE CHARITABLE
AND NOT-FOR-PROFIT ORGANIZATIONS IN THE
ARTS, CULTURE, SPORTS, RECREATION, ENVIRONMENT,
AND SOCIAL SERVICE SECTORS.

WWW.TRILLIUMFOUNDATION.ORG

ENTER TO WIN A WATERFRONT TRUST PRIZE
PACK INCLUDING A FREE HYDROFOIL TOUR TO
NIAGARA-ON-THE-LAKE

NAME _____

ADDRESS _____

PHONE NUMBER _____

E-MAIL ADDRESS _____



7.2 User Count Sheet (Sample Form)

USER COUNT SHEET

Date: _____ Site Location: _____

Temperature: _____

Weather:

Sunny _____ Partly Sunny _____ Cloudy _____ Partly Cloudy _____

TIME PERIOD (i.e. 9:00-10:30)	BIKE	WALK	RUN/ JOG	IN-LINE SKATE	WHEEL- CHAIR	OTHER
Adults (15 & over)						
Seniors (65 & over)						