



# Waterfront Partners Meeting

Thursday, October 29, 2009  
10 am to 2:00 pm  
Picton Ontario  
Books & Company, 289 Main St.

## Partners Meeting 2009 – Ontario East

**Location: Picton:** Books and Company, 289 Main Street (Upstairs)

**9:30: Registration** (coffee and muffins served by Picton BIA)

**10:00: Welcome-** Marlane Koehler, Exec. Director of WRT

**10:15: Presentation:** Ian Lobb

### **2009 Great Waterfront Trail Adventure**

Review of the successes, new partnerships and lessons learned while organizing our 2<sup>nd</sup> end to end cycling tour of the Waterfront Trail and Greenway. Present survey results from the participants and organizers including a look at overall growth and potential of the GWTA. Outline route and partnerships for 2010 Great Waterfront Trail Adventure.

**10:45: 2010 Outline & Updates**

### **Theme for year 3 health & wellness-Alpha**

Linda Stewart presents and discusses partnership for 2010  
Lynette Mader - Ducks Unlimited review from 2009

**11:15: Panel Presentation**

### **What makes a successful event, and what are the keys to Community Rest Stops, Meals, and Overnights from a partnership perspective.**

Partners from the 2009 Adventure provide insight into their efforts and planning as a way to enhance the 2010 Great Waterfront Trail Adventure's potential to continue to promote active living, environmental regeneration and support of the waterfront communities,

### **Speakers:**

**Barry Hughes-SLPC** (Overnight host for 2010)

**Joanne Haley-TWSP** of South Glengarry (Community participation & event finish)

**Lyndsay Richmond-** Picton BIA(Overnight host for 2010)

**Jackie McDougall-** Dougall's Restaurant Brighton (Lunch from a business perspective)

**Mike Lalonde -** Cornwall Tourism (Trail building –signage, events)

**Erin Wakely -** Cobourg (Overnight host for 2010)

**12:00- Lunch** – Catered by **Pinch Gourmet**

**12:30: Bike Train-** Justin LaFontaine - Discusses ongoing developments with Via Rail partnerships, and new routes for 2010. Updates from cycling forum.

**1:00: Updates:** Waterfront Investment Program: Infrastructure updates (Partners to bring posters of projects going on in their area)

**1:15:** Other business

**1:30:** Adjourn meeting/ Picton Hospitality