



# Waterfront Partners Meeting

Tuesday, October 27, 2009

10 am to 2:00 pm

Jordon, Ontario

Creekside Estate Winery, 2170 Fourth Ave. Jordan, ON

[www.creeksidewine.com](http://www.creeksidewine.com)

## Partners Meeting 2009 – Ontario West

**Location: Creekside Estate Winery, Jordan**

**9:30: Registration** (coffee and muffins served)

**10:00: Welcome:** Marlane Koehler Exec. Director of WRT

### **10:15: Presentation**

#### **2009 Great Waterfront Trail Adventure**

Review of the successes, new partnerships and lessons learned while organizing our 2<sup>nd</sup> end to end cycling tour of the Waterfront Trail and Greenway. Present survey results from the participants and organizers including a look at overall growth and potential of the GWTA. Outline route and partnerships for 2010 Great Waterfront Trail Adventure.

### **10:45: 2010 Outline & Updates**

#### **Theme for year 3 health & wellness-Alpha**

Linda Stewart presents and discusses partnership for 2010

Lynette Mader - Ducks Unlimited review from 2009

### **11:15: Panel Presentations**

#### **What makes a successful event, and what are the keys to Community Rest Stops, Meals, and Overnights from a partnership perspective.**

Partners from the 2009 Adventure provide insight into their efforts and planning as a way to enhance the 2010 Great Waterfront Trail Adventure's potential to continue to promote active living, environmental regeneration and support of the waterfront communities,

### **Speakers:**

**Jennifer O'Connell**- Councillor/City of Pickering (Overnight host for 2010)

**Mira Todorovic** –Tourism Hamilton (Tourism partner, community involvement)

**Carla Marshall** - Burlington (Overnight host for 2010, RS 2009)

**Marc McKerracher** – August Restaurant (Meal provider from a business model)

**12:00:- Lunch catered by Hospitality on Hand**

**12:30:** Justin LaFontaine- Discuss ongoing developments with Via Rail partnerships, and new routes for 2010. Updates from cycling forum.

**1:00:** Waterfront Investment Program:

Infrastructure updates (Partners to bring posters of projects going on in their area)

**1:15:** Other business

**1:30:** Adjourn/ Tour and tasting of Creekside Wines with Award winning Australian winemaker Craig McDonald.