



Waterfront Regeneration Trust
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MEDIA ADVISORY - PHOTO & INTERVIEW OPPORTUNITY

- Event:** **Boston Waterfront Expert Tours Lake Ontario Waterfront Trail & Offers Strategies for Improving Water Quality and Natural Habitats, Preceding Toronto's 4th Annual Clean Waters Summit,**
(Fri. Nov. 16, 3 - 6 p.m., at the Toronto Marriott Eaton Centre Hotel and Sat. Nov. 17, 8:30 a.m. – 4 p.m., at the Radisson Hotel)
- Spokespeople:** Linda Haar, Director of Planning and Development, Boston Redevelopment Authority
Beth Benson, Executive Director, Waterfront Regeneration Trust, Toronto
- Date & Time:** **Friday November 16, 2001, 1:15 p.m.**
- Location:** Martin Goodman Trail, off Lakeshore Ave, West of Woodbine Ave.
(Between the bathing station and the "BBQ Pub" – 1681 Lakeshore Ave.)
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TORONTO, Ontario – On Friday, November 16, Linda Haar, Director of Planning and Development, Boston Redevelopment Authority, Massachusetts, will tour the Lake Ontario Waterfront Trail, with Beth Benson, Executive Director, Waterfront Regeneration Trust, the Toronto-based charitable organization that led development of the 350-kilometre trail and hosts the Annual Clean Waters Summit.

Haar is in Toronto with colleagues Mike Domenica, Water Resource Associates, Massachusetts, and Bruce Berman, Director of Communications, Save the Harbor/Save the Bay, Boston, to share their experience improving Boston's water quality and habitats and explore how it can be applied to the Toronto and Region Remedial Action Plan (RAP) and Toronto's waterfront revitalization initiatives.

These representatives from the Boston Harbor clean-up and waterfront redevelopment teams will address federal, provincial and municipal officials, as well as environment and community groups at Toronto's Fourth Annual Clean Water Summit, which runs from Friday November 16 to Saturday, November 17. The Summit kicks-off on Friday with a Boston Exchange program, which will be chaired by the Honorable David Crombie, Founding Chair of the Waterfront Regeneration Trust, with introductory remarks by the Honorable David Collenette, Minister of Transport and attended by Dick O'Brien, Chair, Toronto and Region Conservation Authority and Joe Pantalone, Chair, Waterfront Reference Group.

For more than 25 years, Linda Haar's work has focused on revitalization of Boston's waterfront. She initiated Boston's Harborwalk program, which is similar to Toronto's Waterfront Trail initiatives, completed its Harborpark Zoning, Municipal Harbor Plan and Water Transportation Plan, and was instrumental in developing the Port of Boston Industrial Economic Development Plan. Harr is a guest lecturer at Harvard University and frequently addresses audiences throughout the United States and Europe.

Prior to joining the Trust, Beth Benson handled air and water quality issues and waste management for the City of Toronto's Environmental Protection Office. She is a member of Toronto's Sustainability Roundtable and manages the Trust's International Brownfields Exchange. Benson frequently shares her experience at government, business, academic and not-for-profit forums in Canada, the United States and Europe.

During the past 10 years, the Waterfront Regeneration Trust has worked with more than 30 Lake Ontario waterfront communities to link environmental regeneration with economic revitalization. It has facilitated Lake Ontario Greenway and Waterfront Trail projects for more than 90 projects along the Lake Ontario shoreline.

For more information or to arrange interviews, please contact:

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