

Lake Ontario Waterfront News

An Ezine Produced by the Waterfront Regeneration Trust

April 2003

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Letter to the Editor

2003 Yearbook Ad

Trust Ezine delivered through new list serve

Thanks to our webmaster Dave Pong from Adb Solutions, we are now able to operate our ezine subscriber list more efficiently. Dave has set up a list serve so that our monthly ezine can be sent to each of our subscribers automatically once the ezine has been posted. This new systems offers the flexibility for ezine readers to subscribe or unsubscribe at any time. To register to receive our monthly ezine, send a blank email to waterfront-on@lists.wrtrust.com. Shortly after you will receive an email message asking for a reply to be sent if you want to join. Similarly, to unsubscribe send a blank email to waterfront-off@lists.wrtrust.com. As always we ensure that your email address remains confidential and is stored in a private database, not accessible to other parties. Those of you who already receive our monthly ezine are already registered into the new system.

Letter to the editor at the Toronto Star

Over the past year the Toronto Star has demonstrated their on-going support for the Waterfront Trail and Greenway through extensive coverage of the regeneration activities of the Waterfront Trust and our partners. The informative articles written by Kate Harries have helped to keep people up-to-date on what is new and exciting on the waterfront of Lake Ontario. The increased profile enhanced our competitiveness during the SuperBuild and COIP process and contributed to the success of our application. To read a copy of my letter to the editor of the Toronto Star to thank her and her paper and Kate in particular for their support please view the document attached to this ezine.

Vicki Barron and Robert Norman recognized at the OALA Awards 2003

Founded in 1968, the Ontario Association of Landscape Architects is the self-regulating professional organization representing accredited landscape architects in Ontario. Each year the OALA recognizes individuals and organizations for their leadership roles promoting and enhancing landscape architecture. At the 2003 OALA annual awards

banquet on Friday March 21st, 2003 I was honoured to receive a honorary membership with the OALA for my leadership roles in lands stewardship and conservation. Also being honoured was Robert Norman, Open Space Design and Development Manager for the City of Hamilton. Robert was awarded the Public Practice Award in recognition for his outstanding leadership in public practice for 22 years. Congratulations Robert!

For more information on the OALA visit www.oala.on.ca

The City of Belleville approves the East Bayshore Concept Plan

On Monday March 24th the Belleville City Council unanimously approved adoption of the East Bayshore Concept Plan as a policy guideline to the City of Belleville's Official Plan. As you may remember from coverage in our October ezine the Waterfront Trust has been working with the City of Belleville, Environment Canada, Quinte Conservation Authority and various stakeholders on a concept plan that reflected a public consultation process. The Trust's involvement in this initiative was made possible by the financial assistance of the Ontario Trillium Foundation. The final report will be posted on the Belleville website soon, www.city.belleville.on.ca.

Oshawa designs new park plan

The City of Oshawa has plans for the redevelopment of its waterfront open space corridor and waterfront trail through Lakefront West Park. In 1999 the Department of Development Services commissioned JVF Consultants Inc. to develop a Master Plan Design Brief for the park. The brief creates a vision and framework for the continued development of a pedestrian waterfront trail from the existing trail in the town of Whitby to Park Road South in the City of Oshawa. The park, located at the border of the Town of Whitby/City of Oshawa to the west, Park Road to the east, Philip Murray Avenue to the north and Lake Ontario to the South, will cover an area of about 45 hectares (111 acres) once completely developed to Park Road South. The preferred Master Plan concept is based on a Linear Pedestrian Park design with a theme for the park as a "people place", balancing human activity with environmental sensitivity

Some highlights of the concept:

- 3 meter wide asphalt Trail situated close to the lake along the 100 year erosion limit
- Waterfront Entry Features at key locations, contributing to a sense of arrival, providing shelter, seating and orientation signage.
- a viewing pavilion at Gold Point that will provide for scenic vistas and a place of rest.
- a butterfly garden planted and designed to attract butterflies – situated west of the marsh area.

The Linear Pedestrian Park design provides an exciting vision for continued park development and the expansion of the Oshawa Recreational Trail System. The City of Oshawa expects that the redesign of the waterfront to create a diversity of users and attractions, both recreational and ecological, will make the park and trail a significant tourist feature within the city.

Humber Bay Butterfly Habitat receives national landscape architecture award

Congratulations to the City of Toronto and the Toronto Region Conservation Authority for being recognized by the Canadian Society of Landscape Architects for excellence in visionary, artistic and environmental responsibility. The Humber Bay Butterfly Habitat was also praised for its use of sculpture and design, its role in providing public education on conservation issues, in addition to its dedicated volunteer base. Located at the foot of Park Lawn in Toronto, this is a beautifully naturalized park designed to provide critical habitat for a variety of native butterfly species. It incorporates a diversity of native wildflowers, shrub, trees, grasses and physical features known to support butterflies throughout their entire life cycle.

Upcoming waterfront conferences

The Great Lakes Mayor's Conference:

From June 16th to 18th the International Association of Great Lakes and St. Lawrence Mayors will be holding their annual Great Lakes Mayor's Conference in St. Catharines. The event provides a forum where current information, discussions and coordination can be shared on the Great Lakes and St. Lawrence River system. Several keynote speakers will be featured at the conference including a presentation by award winning scientist David Suzuki. In celebration of this conference is the first publication of the Great Lakes Yearbook that will feature waterfront development initiatives among US and Canadian coastal communities in the Great Lakes and St. Lawrence River region. Based on the collective partnership of the Waterfront Trail and Greenway, the Trust has taken out a 1/2 page ad to display our accomplishments. To view the ad designed by Watermark Designs with text copy by Anne Cunningham please see the accompanying attachment.

For more details on the conference and for registration information visit the City of St. Catharines website at www.city.stcatharines.on.ca.

The 2003 Waterfront Centre Conference:

This year the international conference on urban waterfront planning, development and culture will be in Montreal, September 11-13, 2003. This is the most significant annual waterfront conference in the world, focussing on the challenges of waterfront planning, development and management.

More details are available on the web site of the Waterfront Center at www.waterfrontcenter.org.

Help us celebrate Earth Week

Between April 22 – 27, 2003 there will be a number of events to celebrate Earth Week in Toronto and in other communities along the Waterfront Trail and Greenway. The Trust will have displays at two events in downtown Toronto. Please come out to meet us and learn about the Waterfront Trail and other environmental initiatives happening in the Toronto area. Also, be sure to visit the Samuel Wilmot Nature Area for their event.

Tuesday April 22 – Celebrate the launch of the Green Tourism Association's green map of Toronto, 10 am - noon, at the Fairmont Royal York Hotel, Imperial Room, 100 Front

St. W. **The *OTHER* Map of Toronto** is designed as a single source of information to link city residents and tourists to the many green adventures and experiences the city offers. The map highlights urban green tourism sites and green businesses such as parks, biking and walking trails, historic waterways, art galleries, museum and heritage sites, ecotour operators, and more. As a member of the Green Tourism Association the Waterfront Trust is pleased to have the Waterfront Trail and Greenway featured on the new map – come see our display and help launch an important resource for residents and tourists in Toronto.

For information about the Green Tourism Association and this event call 416-392-1288 or visit www.greentourism.ca.

Thursday April 24 – Commerce Court / CIBC Earth Week Event

From 11am to 2pm members of the Waterfront Trust will be on location in Commerce Court, downtown Toronto selling Mapbooks, answering questions and encouraging people to come out and visit the Waterfront Trail and Greenway. This event will enable the Trust to present the Trail to the thousands of people who march through Commerce Court daily.

April 26 – The earth day celebration at the Samuel Wimot Nature Area in Clarington, Ontario will include a hike through the east side of the Natura Area, as well as the opening of a new parking lot, the unveiling of their new Snake Hibernaculum and volunteer shrub planting. Festivities begin at 10am in the east parking lot.

For more information on the Nature Area visit the Municipality of Clarington's website at www.municipality.clarington.on.ca.

Cheers!

Vicki Barron
Executive Director

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organizations in the arts, culture, sports, recreation, environment and social service sectors. (www.trilliumfoundation.org/)

The Trust also thanks CIBC for their continued financial support and to St. Lawrence Cement for their generous gift and support.

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